



FOR IMMEDIATE RELEASE
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Haliburton International Foods Announces the Hiring of Jayne Price

ONTARIO, CA – January 3, 2011 – Haliburton International Foods, Inc., a leading manufacturer of food products, announced the hiring of Jayne Price as Director of National Accounts in Haliburton’s Foodservice Sales and Marketing Group.

Jayne has enjoyed a successful career in Foodservice Sales and Marketing spanning almost 20 years. Jayne has worked for such well know companies as Martin Gillet & Company, T. Marzetti Company and Michael Foods. An experienced professional and industry leader, Jayne has served as Director for the Orange County Chapter of the Roundtable for Women in Foodservice, and is an active member of the Women’s Foodservice Forum.

Haliburton CEO and President, Ian Schenkel, said “Jayne Price is a dedicated career professional and customer advocate who shares our commitment to providing every customer with the right solution. Jayne will be working closely with our Research Chefs and Food Technologists to initiate, develop, present and implement creative and innovative solutions, tailored to each customers’ specific needs. Jayne’s knowledge and experience in the savory foods business will be a great asset to our company and our customers.”

About Haliburton International Foods:

Haliburton International Foods, Inc. is a leading manufacturer of food products for retail, food service and industrial food companies. The company's unique line of products includes Individually Quick Frozen Roasted Vegetables, Vegetable Blends, Soups, Salsas, Sauces and Aseptically Processed Industrial Food Ingredients.

Committed to Quality and Driven by Innovation, the company employs a team of chefs and food scientists to develop innovative products, processes and packaging solutions. Founded in 1992, the company is headquartered and has manufacturing operations in Ontario, California.

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