

**FOR IMMEDIATE RELEASE 11/08/11**

**Haliburton International Foods, Inc., Supplies Customers from Retail to Foodservice.**

Ontario, California – Haliburton International Foods, Inc. recently announced its entry into the retail market as a manufacturer for private label brands with many new-to-the-industry products for the freezer case and wall or service deli.

With more than two decades of experience developing and creating unique high quality, chef inspired products for leading national food service operators, retail industry leaders are asking Haliburton, “why can’t we find these types of high quality, restaurant inspired products for our retail stores?” The question led us to offer a brand new product line with multiple tiers for retail. You will see and taste never before available products with innovative flavors. “We see so much “sameness” in retail and so little product choice. Our new retail products capitalize on our strengths of high quality, unique products with great, innovative flavors and quality package design,” according to Ian Schenkel, President of Haliburton International Foods. We are offering a full line of wall deli items such as salsas, hummus, dips and spreads. For the freezer case, we offer items such as fire roasted vegetable blends, sauce enrobed pasta entrees, globally inspired flavored rice and of course, our famous fire-grilled shrimp. These products are available in microwave single serve bags or in larger skillet meal formats. Look for these new products at the PLMA 2011 show.



Our customization is unique because of our ties to the foodservice industry. Haliburton manufactures a line of restaurant quality, true Center-of-the-Plate Individually Quick Frozen fire roasted vegetables. Using a proprietary high-temperature fire roasting process followed by cryogenic freezing we are able to provide a roasted vegetable with the fresh flavor, vibrant color and firm texture of freshly roasted vegetables. The typical soft texture and washed out color of conventionally frozen vegetables is a thing of the past with our proprietary process, as is the telltale weeping or syneresis. Our vegetables perform brilliantly as a side dish, in salads, on top of pizzas, and as accompaniment to any entrée - and they can be certified Ready-to-Eat.

**About Haliburton International Foods:**

Haliburton International Foods, Inc. is a leading manufacturer of food products for retail, food service and industrial food companies. The company's unique line of products includes IQF Fire Roasted Vegetables, Vegetable Blends, Soups, Salsas, Hummus, Dips and Sauces.

Committed to Quality and Driven by Innovation, the company employs a team of chefs and food scientists to develop innovative products, processes and packaging solutions. Founded in 1992, the company is headquartered and has manufacturing operations in Ontario, California.

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